

### Raise \$400 in 4 Days!

*All you have to  
do is ASK!*

**Day 1:**  
**ASK**  
*4 family  
members to  
sponsor you for  
\$25 each.*

**Day 2:**  
**ASK**  
*4 friends to  
sponsor you for  
\$25 each.*

**Day 3:**  
**ASK**  
*4 businesses  
you frequent  
to donate  
\$25 each.*

**Day 4:**  
**ASK**  
*5 co-workers  
to sponsor you  
for \$20 each.*

*(Check to see if  
employer matches  
donations – great  
way to double your  
donations!)*

### MAKE THE “ASK” – START FUNDRAISING!

You will raise money when you ask for it. The more people you reach out to, the more money you will raise. People can't support you if you don't ask. Ask often and ask a lot - it's for the kids.

**Jump start your fundraising** – make a donation to yourself and others will follow.

**Start early** – the more time you have to fundraise, the more successful you will be.

**Send emails & go social** – promote your participation through email and social media.

**ASK** family, friends, fellow students and colleagues to support you. Always include a link to your fundraising page. Ask supporters to forward to their network.

#### Here are some ways to get the conversation started:

- Did you know each day in the U.S., 43 kids are diagnosed with cancer? I am helping kids fight cancer, will you join me?
- More than 15,000 kids are diagnosed with cancer in the United States each year. Bankruptcy rates are more than twice as high for pediatric cancer patient families than the general population. One Mission helps ease the financial burdens for these families.

### SHARE YOUR STORY!

**Follow-up** – don't hesitate to follow-up with people you haven't heard from, sometimes people just need a reminder.

**Double contributions with matching gifts** – many employers will match charitable contributions made by their employees. Remind donors to check with their HR department to find out if their company has a corporate Matching Gift Program.

**Thank your supporters** – thank supporters when they make a contribution and when you reach milestones such as 50% or 75% towards your goal. Thank them again after the event.

**Keep fundraising** – continue to raise money after the event by sharing your Buzz Off experience and photos with family, friends, colleagues and donors. What you are doing is a BIG DEAL and showing your new bald look may inspire more people to donate or give a little extra.

**Have fun** – giving back to those who are less fortunate is one of the best ways to express gratitude in life and feel proud of yourself and your accomplishments so HAVE FUN!

